

## **Historic, archived document**

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Miss Mary Jingu and Azaleamum at Chicago Century of Progress

AN  
LIVED  
1936  
U.S. Department of Agriculture

*Kellogg's*  
1936

# Bargain FLOWER Carnival

*Spring  
and Fall*

**Azaleamum**  
TRADE-MARK



**600 Flowers—and more—from one plant** first year—no wonder Azaleamum created such a sensation at the Chicago Century of Progress! Azaleamum is a brand-new development, a hardy perennial that will create a sensation in your garden.

No other flower will compare with it in quantity and beauty of flowers. A whole garden in itself. Grows as large as a bushel basket or larger, first season, and is literally covered with gorgeous pink blooms from late August till frost. **HARDY.** Blooms first year.

Prices, Pink Azaleamum, 65c each; 2 for \$1.00; 4 for \$1.85; 6 for \$2.60; 12 for \$5.00.

## Three New Colors!

Now Azaleamum comes also in bronze, white, and red—absolutely new. The white and bronze Azaleamums are identical with Pink Azaleamum excepting color. The red blooms later, and blossoms smaller.

**SPECIAL!** 1 each white, bronze, and red, \$2.19. Prices, red, bronze, or white Azaleamum (your choice): 1 for \$1.00; 3 for \$2.35; 6 for \$3.97.

All 4 for \$2.65 1 Pink, 1 White, 1 Bronze, and 1 Red Azaleamum, for only \$2.65. You save \$1.00.

**PATENT NOTICE**  
Patents applied for on white and bronze Azaleamums.



LET FRIENDS HELP. If you can't use \$5.00 worth of plants, let your neighbor order with you and help you get the \$1.00 value free. Or, when 2 persons order together, the premium plants can be divided.



## 15c Can Be Worth a Dollar - Here's How!

Often orders are received amounting to \$4.75, \$4.85, or similar amounts. A \$4.85 order for example, is not large enough to get the \$1.00 value free, but with a \$4.85 order, by simply

adding 15c more to your order, you can make it amount to \$5.00 and get the \$1.00 value. 25c added to a \$4.75 order does the same, 35c to a \$4.65 order and so on.

### GUARANTEED

All plants sent to you under this plan are identically the same stock that you would get if you paid for them and all are guaranteed exactly the same as other plants. See guaranty below.



With Orders Totaling  
\$5.00 or More

There are dozens of "Dollar Values" in this Bargain Carnival that you would like to have, and this unusual offer allows you to select any one of them if you will only squeeze your pocket-book just a little bit and make your order for plants or other stock amount to \$5.00 or more. Just as soon as you have made up your \$5.00 order, go through the book again and select any dollar value that you want and add it to your order. It will be sent to you absolutely free of any extra cost excepting a very small and almost negligible amount for postage or express.

## Combine Your Spring and Fall Orders—It Pays!

Here's a Good Plan—perhaps your order for spring planting will not amount to \$5.00. In that case, order your bulbs for fall planting now, and the chances are that the two orders together will total \$5.00 or more. Pay the full amount with the spring order, and you may have your extra \$1.00 value Free. The Free value may be selected either for fall or spring planting.

**SAVE MONEY!** You also save postal collection charges if you pay for the fall order with your spring order instead of using the "Pay Later" plan. See pages 16 to 24 for fall planting bulbs.



## 4 Colorado Blue Spruce

Here are four delightful Baby Blue Spruce that will grow up into fine beautiful adults eventually 40 feet or more in height. Foliage beautiful bluish. Slow growing; keeps in bounds for many years. Prices, 8 to 12 inch, not balled and burlapped, 29c each; 4 for 98c.

**98c**

## Guaranty

We guarantee all stock to be just as represented or orders refilled free.

We also guarantee plants, bulbs and other stock to reach you in good growing condition or orders refilled free, providing complaints are made immediately upon receipt of plants. Should no report be made within 10 days after receipt, it shall be mutually assumed that plants are satisfactory and no refill is warranted. Do not return plants unless so instructed by us.

Continued growth depends upon soil and climatic conditions, proper planting, and care given plants—conditions we cannot control—hence is not guaranteed. We will, however, replace plants at half price if reports are made before October 1st of current season (June 1, for fall bulbs). Refills will be made during current shipping season if reports are received in time, otherwise during following season. Plants and other nursery stock cannot be returned for credit and we accept no obligation for their return. It is mutually agreed that in any event we are not liable for more than the purchase price of stock.

R. M. KELLOGG CO.



## 10 Old Fashioned Pinks 87c

Sweet Williams, Hardy Carnations, Garden Pinks, Crimson Garden Pinks and other Pinks—a fine mixture of these old-fashioned favorites in a variety of color—all hardy. Our choice of varieties enables us to make this exceedingly low price. An unusual bargain. Order now while the supply lasts.

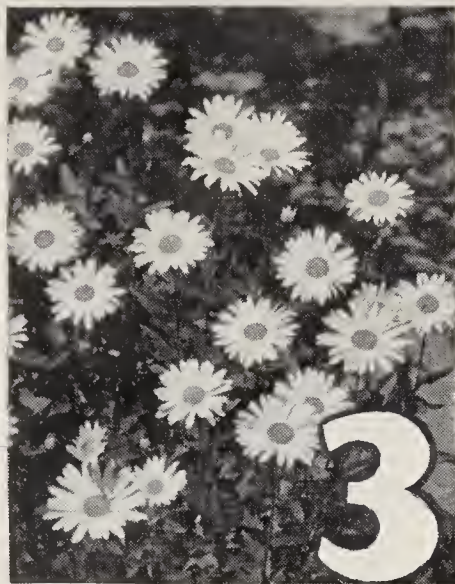


## 2 Beautiful Water Lilies

A beautiful pink and a beautiful yellow Water Lily—hardy varieties—our choice, for only \$1.59. Grown by one of the foremost Water Lily experts in the United States. Shipped direct to you from his water gardens in Ohio. An old tub will do for a pool. Don't do without these beauties—guaranteed.

**\$1.59**





## Shasta Daisies

3  
for

49c

Here is your opportunity to buy one of the world's most popular flowers at a low bargain price. Just think, 3 fine healthy, field-grown plants for only 49c. These Daisies have large flowers of many snow-white petals. Long, midsummer blooming period. Excellent for bouquets. Grow 2 feet high. Prices, 18c each; 3 for 49c; 6 for 79c.

For  
Only **49c**

## 3 Foxgloves for Only **49c**

Again a great value—three beautiful Foxgloves for only 49c. A legend says the name should be folk glove, meaning little fairy's glove, and we agree with the legend, these flowers are so pretty. Shirley Hybrids in variety of color. Ultimate height 3 to 4 feet. Bloom in July. Prices, strong field-grown plants, 18c each; 3 for 49c; 6 for 79c; 12 for \$1.49.



Foxgloves

## 6 Scarlet Campion

**87c**



Scarlet Campion (*Lychnis Haageana*) left.

We know that you are a lover of red and here is one of the prettiest red flowers that grow. Scarlet Campion blooms all summer in a variety of shades—scarlet, orange-scarlet, pink, and crimson. Flowers 2 inches across, 12 inches high. One of the best flowers for brilliance. Prices, 19c each; 3 for 51c; 6 for 87c.

# Kellogg's Surprise Flower Gardens

Indeed what a delightful surprise awaits you when you buy one of these Kellogg Surprise Flower Gardens. Only the best quality plants are put in these gardens but by virtue of our making the choice of varieties we can give you a much better value than if you chose the plants yourself. Kellogg's Surprise Rock Garden has been one of the most popular gardens for 2 years—now we add a Surprise Border Garden AND WE ARE REDUCING THE PRICE.

**20  
Plants**  
for Only  
**\$1.67**

## 20 Border Plants

Here are enough beautiful plants to make you a wonderful flower garden and the whole twenty of them come to you for only \$1.67. There will be tall plants, low plants, and flowers in all colors—blue, yellow, pink, red, white—an amazing variety.

This garden is made up of our surplus plants and often it is the best varieties that are had in surplus. Do not hesitate to order Kellogg's Surprise Garden of border plants. You will be delighted.

Prices, 20 Surprise Border plants, \$1.67; 40 Surprise Border plants, \$2.99.

## 20 Plants for Your Rockery

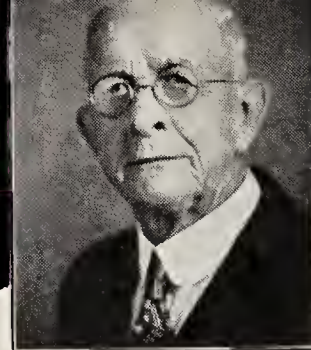
Any rock garden enthusiast will be delighted with this fine value. Just imagine, you get 20 choice plants, all different, all fine varieties, and all the finest quality. We refrain from naming these plants because we want to give you the biggest surprise you ever had. Guaranteed to reach you in good growing condition or order refilled free.

20 Surprise Rockery Plants, \$1.67;  
40 Surprise Rockery Plants, \$2.99.

**Both  
of these  
Gardens  
for Only  
\$2.99**

R. M. Kellogg Co. Three Rivers, Michigan





Elmer D. Smith

A 'mum breeder for over 55 years. Over 586 varieties have been originated by him. The Chrysanthemum Society of America acclaims him its greatest son, bar none.

**ROYAL MAHOGANY.** (Left). Shades of glistening gold and bronze. Outer petals rich mahogany, center beautiful yellow. Flowers nearly 2½ inches across. Prices, 60c each; 2 for \$1.10; 5 for \$2.20.

**AMETHYST QUEEN.** (Right, above). A beautiful splash of deep amethyst-mauve. A flower of real life and vitality. Nearly 2½ inches across; flowers borne in beautiful clusters. Prices, 60c each; 2 for \$1.10; 5 for \$2.20.

*Now!*

**—a New Special  
on Elmer D. Smith's  
New Chrysanthemums**

These four varieties shown here give you the full color range in Smith's new 'mums. They are the varieties that will delight you most. You can have—  
All Four **\$1.59**  
for only

**All Four  
for Only \$1.59**

Here are the four new 'mums that you receive for only \$1.59. All of these are early blooming—September and October—**HARDY!**

1 Royal Mahogany .....	\$0.60
1 Amethyst Queen .....	.60
1 Garnet Gem .....	.60
1 Amber Beauty .....	.60

Total Value .....\$2.40  
**SPECIAL PRICE .....\$1.59**

***You Save Nearly  
a Dollar***

Don't waste any time in sending your order for these new 'mums because the supply is limited. This is the first year that these have been introduced and it was possible to propagate only a small amount of each variety. They are going like wild-fire and we advise every flower lover to order at once to avoid disappointment.

Remember, every one is a hardy 'mum of unusual charm and beauty, guaranteed to reach you in good growing condition or your order refilled free of charge.

**Amber Beauty.** (Above). A fluffy beauty. Buds rich amber-bronze, open flowers brilliant yellow with petals slightly tinged with bronze. Flowers measure 2½ to 3 inches across, borne in beautiful clusters. Prices, 60c each; 2 for \$1.10; 5 for \$2.20.

**Garnet Gem.** (Right). Gay, rich drooping plumes. Center bright golden yellow, petals rich, rich garnet-red. Flowers 3 inches across. Price, 60c each; 2 for \$1.10; 5 for \$2.20.





# 10 Hardy Phlox

*Now Yours for* 99¢

Sturdy field-grown plants.  
Safe delivery guaranteed.  
Don't delay ordering.

Just think, 10 Hardy Phlox in a variety of beautiful colors for only 99c. And these are not cheap, mediocre varieties, either. This collection is made up from our surplus stocks and often some of the finest varieties will be included. For that matter, every Phlox variety we list and have on hand is a high grade, fine variety that will be a delight in your garden. Prices, 10 for 99c; 20 for \$1.89.

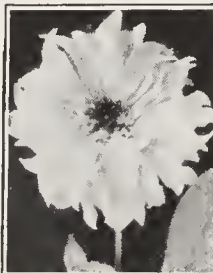


Hardy Phlox

## 14 Dahlias for Superstitious Folks—Including Ruth Vaughan

Read pages 38-39, our catalog. (Ask for copy if you don't have one). We offer 13 finest Dahlias (including Ruth Vaughan) for only \$3.19. State that you are superstitious and we'll add 1 Bashful Giant FREE! making 14 instead of 13—all for only \$3.19.

\$3.19



# 6 Violas for 89¢

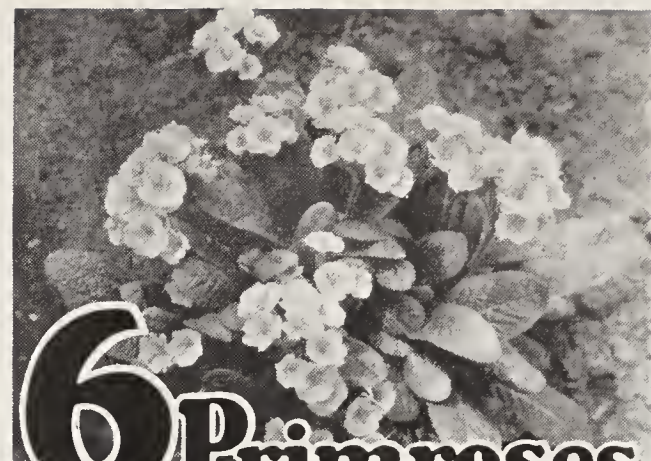
(TUFTED PANSIES)

Here is the lowest price we have ever made on hardy perennial Violas. Just think, 6 plants for only 89c. We send you the following:

- 2 Apricot.
- 2 Yellow.
- 2 Rich Purplish Blue.

Violas are exceedingly hardy and have a long blooming period, bloom all summer long and are among the prettiest, most delightful flowers that grow. Really much like a Pansy but much more beautiful; not gaudy, but rich and harmonious in their coloring.

All plants furnished are hardy, field-grown stock guaranteed to reach you in good growing condition or your order refilled free.



# 6 Primroses 79¢

The flower that everybody loves. Primroses are really lovable in their beauty and everybody should have them. These 6 plants come in a variety of colors, all hardy, field-grown plants. Safe delivery guaranteed. Order now and avoid disappointment. 6 for 79c; 12 for \$1.57.



# 8 Painted Daisies 97¢

(PYRETHRUM)

What would your garden be without Painted Daisies! Really they are among the most delightful of flowers, nodding their dainty heads in fascinating fashion. We give you 8 plants in a variety of mixed colors, our choice, all hardy field-grown stock guaranteed to reach you in good growing condition or your order refilled free. Prices, 8 for 97c; 15 for \$1.69.





Sunburst



Pink Radiance



Luxembourg



Mrs. Henry  
Morse



Souv. de Georges Pernet

**HOW THE PLAN WORKS.** Here's an example of how this "You and We" plan works. One customer selected Luxembourg, President Herbert Hoover, Talisman, Mrs. Henry Morse, Margaret McGredy, and Sunburst as Roses from which we were to choose. We sent him President Herbert Hoover (49c), Margaret McGredy (49c), and Mrs. Henry Morse (49c). Ordinarily these three would have cost him \$1.47, yet he got all three for only 99c—and he had only Roses that he wanted. Try this plan, you'll like it.



President  
Herbert  
Hoover



Talisman  
(Below—right)



Dame  
Edith  
Helen  
(Right)



Margaret  
McGredy  
(Left)

#### PLANT IN SPRING

Roses are best planted in the spring and we do not supply them in the fall. Order for spring planting only.

R. M.  
KELLOGG  
CO.,  
Three Rivers  
Michigan





Red Radiance

Every Rose sold you under this new plan will be a two-year plant, budded on hardy Japanese multi-flora roots, the same stock exactly as offered at higher prices in our regular catalog.

# Kellogg's "You & We" Rose Garden

Plants must reach you in good growing condition or orders refilled free.

You choose, we choose—and both of us are happy, especially you, because you will get only Roses that you want at prices ordinarily charged for cheap, unnamed varieties. Here is our plan:

**THREE ROSES, 99c.** You choose any six of the Roses shown here, each different, remit only 99c, and we'll send you three Roses, our choice from your six.

**SIX ROSES, \$1.87.** You choose any ten of the Roses shown here, each different, remit only \$1.87 and we'll send you six Roses, our choice from your ten.

**3**  
for Only  
**99¢**

All 15  
\$4.65

Or  
**6**  
for Only  
**\$1.87**

**ORDER EARLY**

Better rush your order for Kellogg's Roses. We have only a limited supply and may have to disappoint you if you delay.

## Saves Money

### Roses Your Choice

This plan gives you only Roses of your own choice but at a big saving. Ordinarily three Roses, your choice, would cost you \$1.40 to \$1.75 or more. By this plan they cost you only 99c.

Ordinarily six Roses, your choice, would cost you \$2.50 to \$3.50 or more. By this plan they cost you only \$1.87.

Golden Emblem  
(Below)



K. A. Victoria  
(Below)



Souvenir  
de  
Claudius  
Pernet

Etoile de  
Holland



Betty Uprichard (Below).





# Kellogg's Strawberry Gardens



HERE  
is Your  
Opportunity  
to

## SAVE MONEY

Save on the Cost of  
Plants—Bank the  
Profits

### FAMILY Garden \$1.59

This fine garden will give you all the delicious strawberries that any average family can eat. Gives you vigorous-growing, heavy-fruited varieties as follows:

50 Senator Dunlap .....	\$0.47
50 Dr. Burrill .....	.47
50 Gibson .....	.47
50 Big Late .....	.83

Total Value .....\$2.24

THE 200 PLANTS  
SPECIAL PRICE ONLY

**\$1.59**

### BACK YARD Garden \$1.69

You can easily find room for this dandy garden of 125 plants. Will produce all the delicious berries the average family can eat. Gives you some berries in the fall, too.

25 Premier .....	\$0.60
25 Dr. Burrill .....	.29
25 Blakemore .....	.29
25 Big Late .....	.59
25 Progressive Everbearing .....	.50

Total Value .....\$2.27

SPECIAL PRICE  
THE 125 ONLY **\$1.69**



### 150 Strawberry Plants 97c

Very often this garden will include some of our finest and most expensive varieties—it is made up from our surplus plants and quite frequently it is the best varieties that are had in surplus. All plants furnished in this garden will be our choice, all standard or June-bearing varieties. All the same high quality Kellogg Thorobred stock that you would get if you ordered named varieties.



**\$2.50**  
Value for **\$1.50**

This garden contains 150 plants of the everbearing (fall bearing) varieties and at least 50 of these will be the famous Mastodon Everbearer, now recognized as the standard of all everbearing varieties. We guarantee you at least a \$2.50 value in this fine strawberry garden. You can have strawberries both spring and fall for the everbearing varieties fruit both seasons. Varieties, our choice. Plants guaranteed to reach you in good growing condition or order re-filled free. 150 Everbearing plants for only \$1.50.



Very often Kellogg customers report yields of 1 quart per plant and even as high as 4 quarts per plant from Kellogg Thorobred Strawberry Plants. Just think what this means to you—your own delicious strawberries at a cost of less than 1¢ per quart. Order one of these 4 gardens listed here, you will be delighted with any of them.

### 12 Black Raspberries 59c

We can quote this exceedingly low price on black raspberry plants because we select the varieties that we send. All plants healthy, 1-year stock guaranteed to reach you in good growing condition or order refilled free.

### 12 Red Raspberries 67c

Same plan as above. You save money and get healthy 1-year plants.

### 12 Eldorado Blackberries 73c

The best blackberry that grows and we have the purest and cleanest strain in the country. Prices, 12 plants, 73c; 25 plants, \$1.19.

### 25 Mary Washington Asparagus, 59c

Giant rust-proof. Tender, juicy stalks one year after planting. A big crop yearly for 20 years. Prices, 12 for 45c; 25 for 59c; 50 for 89c.

## Free!

Strawberry  
and Fruit  
Book Free



If you are particularly interested in fruit plants, write for Kellogg's "Great Crops of Strawberries and Other Fruits." Strawberries, raspberries, blackberries, fruit trees, grapes—a full line of best fruits grown. Your copy is waiting for you. Address R. M. Kellogg Company, Box 12B, Three Rivers, Michigan.





Red Leaf Japanese Maple.  
(Acer Palmatum Atropurpureum)

Just think, only \$3.97 for genuine balled and burlapped Red Leaf Maple with its beautiful cut leaves of vivid red that turn bronzy red in late summer. Leaves decidedly cut (fernlike). Grows not more than 10 feet high. One of the most beautiful of miniature shade trees. Prices, 2 to 3 ft., 6-year trees, Balled and Burlapped, \$3.97 each; 2 for \$7.29.

Now  
Only \$3.97  
for beautiful  
Red Leaf  
Jap Maple

Beautiful Garland Type  
Buddleia ----- Now



This is the beautiful Purple Buddleia (Buddleia Alternifolia) that looks so much like a glorified Spirea. Note the beautiful drooping form of the bush, note the drooping garlands of flowers. These are a beautiful purple in color and the bush is pretty at all times. And this Buddleia has hardy tops so it can be used in foundation plantings, does not die down during the winter. Strong, 18 to 24 inch, 2-year plants. Prices, 47c each; 2 for 79c; 6 for \$1.87.

2  
for  
Only  
79¢



2  
Bittersweet  
69¢

Now you may have wonderful winter bouquets of bright red fruit without the necessity of roaming the countryside for them. Any fence, post, or tree will furnish a support for Bittersweet. It also has beautiful orange-red flowers in midsummer. Be sure to order at least two at this bargain price. Prices, 39c each; 2 for 69c; 6 for \$1.77.

# Kellogg's "You and We" Gardens Save Nearly Half

\$5.00 Value  
for Only \$2.98

We can give you a much better value in Kellogg's fine, high grade nursery stock if you allow us a share in making the choice. Therefore, we make you this unusual offer.

You are to make up a selection amounting to \$10.00 or more in value, selection to be composed of a variety of plants. You are not to select more than \$1.00 worth of any particular plant or variety; then with your selection send us only \$2.98, specifying that you want Kellogg's "You and We" garden and we will make a selection from your list amounting to \$5.00 value and send it to you for only the \$2.98 that you have remitted. No extra charge whatever excepting the few cents express or parcel post. Select from any of our catalogs.

## You Get Only Plants That You Want

You can easily see how this works. In making up your \$10.00 list you, of course, select only items that you would like to have in your garden and we make our choice from your list:

Here is an example of a "You and We" Garden:

### Customer listed the following:

4 Dazzler Carnation	\$1.00
6 Hollyhock Delphiniums	.97
3 Painted Daisies "Mum Centers"	.79
4 Rose Dawn Dianthus	.98
3 Green-Throated Lilies	.97
6 Sky Blue Daisies	.67
1 Clematis Jackmani	.65
1 Clematis, Mme. Ed. Andre	.65
2 Azaleamums	1.00
3 Paul's Scarlet Rose	.99
8 Hardy Phlox (page 20)	.99
6 Hen and Chickens	.93

Total Value .....\$10.59  
\$5.00 value to be selected from above list.  
Amount enclosed, \$2.98.

### We sent the plants below:

4 Dazzler Carnation	\$1.00
6 Hollyhock Delphiniums	.97
1 Clematis Jackmani	.65
1 Clematis, Mme. Andre	.65
8 Hardy Phlox	.99
3 Painted Daisies	.79

Total Value .....\$5.05

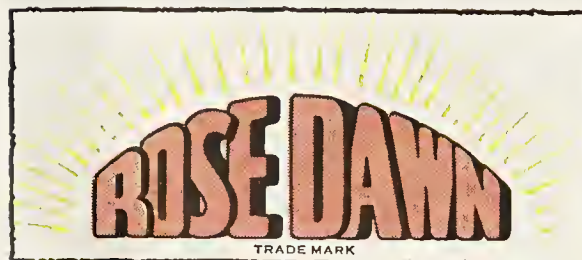
Note that we sent customer a full \$5.00 value, and yet he paid us only \$2.98.

Wouldn't you like to have the fine selection of plants above for only \$2.98?

Again we emphasize—this plan gives you only plants that you want. You choose first, then we choose, and we choose only from the selection you give us. Sit down at once and make a selection amounting to \$10.00 or more and let us send you a \$5.00 value from your list. Remember—not more than \$1.00 value of any one variety—and remember, too, you pay only \$2.98, plus a few cents parcel post or express. Select from any of our catalogs.

(Note: See Kellogg's "You and We" Rose Garden pages 6 and 7).





(Dianthus Neglectus Compacta Glauca)

There are dozens of places in your garden where this beautiful flower would fit in most perfectly. It's the prettiest flower you ever saw—and it's pretty all the time. First it appears as a little cushion all soft and fuzzy like the back of a furry kitten. Then in May flower buds appear—hundreds of them—on short, straight stems that bristle out like the quills of a frightened porcupine. And then late in May blooms appear, like a beautiful miniature fireworks display, like hundreds of tiny rockets all exploding at once. Blooms similar to Maiden Pink but pure pink, no markings, about three-fourths inch across, three or four inches tall. Fine for border or rockery. Thrives in ordinary soil.

Here are the winsome things about Rose Dawn:

**PERFECTLY HARDY.** Can stand coldest winter weather. Lives through when others die. Requires very little moisture.

**EVERGREEN FOLIAGE.** Stays green the year 'round. Rose Dawn Dianthus is unusual in this respect. It is a new departure in the field of perennials.

**VERY LOW GROWING.** Meets the demand for a very low and compact plant for borders and rockeries, or for out-front planting in any garden.

**KNOWS ITS PLACE.** Does not run wild or otherwise get out of bounds. Keeps its shape.

**LONG BLOOMING.** Four to six weeks blooming period.

**BLOOMS AT DECORATION DAY** when flowers are most in demand. Ideal for cemeteries.

**FLOWERS ERECT.** Unlike other Dianthus, flowers do not lean with the weight of the dew—no lopping.

2 for  
69¢

1 for 40¢ 4 for 98¢  
8 for \$1.69



12 Cannas  
87¢

This amazing bargain gives you all colors in America's most brilliant flower—red, yellow, pink, scarlet. A fine mixture that will make you a fine Canna bed. All roots strictly high grade and hand picked from the best varieties. Often we put in high priced varieties to keep stocks balanced; varieties not labeled.



2 Alpine  
Midget Rose  
57¢

(Rosa Rouletti)

1 for 39¢

3 for 89¢

6 for  
\$1.57

8 for  
\$1.98

Guaranteed to reach you in good growing condition or orders refilled free.

"Just darling!" say the ladies. And men, too, will find many uses for this adorable little Rose, the tiniest and daintiest of all Roses. Buds like tiny blood-stained cupid darts, open flowers pretty little pink rosettes. Blooms all summer till frost, grows 8 to 10 inches high. Ideal for low borders or rockeries. By all means order a few. Strong pot-grown plants. Prices at right.





## 2 Beautiful Rambler Roses 57¢ 4 for 99¢

Everyone can use 2 Rambler Roses. They are fine on each side of a porch or otherwise in pairs. We give you 2 varieties budded on hardy Japanese Multiflora roots, our choice, same high grade stock as if you made your own choice. Varieties labeled. Order at once as we have only a few of these climbers at this price.

## Now 4 Beautiful Jap Iris 77¢

One each of the following beautiful varieties:

**Pyramid.** Double violet-purple petals veined with white, yellow in the center.

**Gold Bound.** Double creamy white, gold-banded center. Delightful.

**Purple and Gold.** Double violet-purple, golden throat; extra fine.

**Fascination.** Double mauve-pink veined with white. Very conspicuous and beautiful.

Japanese Iris are the most beautiful Iris that grow. Blooms measure from 8 to 10 inches across and are beautiful in shape, delicate in texture. Not only the most beautiful of all Iris, but one of the most beautiful of flowers.

Prices: 30c each; 2 for 48c; 4 for 77c; 8 for \$1.39.

plant *Spring*  
or *Fall*



Beautiful Japanese Iris



## 2 Beauty Bush CHERRY 4...\$1.49 8...\$2.79 25...\$7.49 97¢

This is the cherry that is both ornamental and useful—a beautiful shrub that produces delicious edible fruit especially fine for pies, cordials, and other cooking purposes, and good right off the bush. Foliage is silvery and glistens in the sun; note the pretty shape. Just loaded with beautiful white blossoms in the early spring. Fruits one year after planting, grows only 4 to 5 feet high. Be sure and order at least two of these. You can plant them right in your front yard or back yard, wherever you choose.



↓  
Order  
Now-  
Pay  
Later

You may order Japanese Iris by our "pay later" plan if you want them for fall planting. See complete details on page 16.



# This is only one of the Beautiful Glads You get in Kellogg's Beauty Contest Glad Garden

The Glad at the left is only one of the prize-winning beauties in this amazing collection. All bulbs labeled.

Thousands of people wrote to the American Gladiolus Society naming their favorite "Glad." And now we offer you the fifteen that won the 15 top places in this amazing beauty contest—all in one collection—and now at \$1.00 less for the collection than the price quoted in our spring catalog. Only the finest and most beautiful Glads could survive this test. Thousands of Gladiolus enthusiasts say these fifteen are the most beautiful. Don't delay in ordering. See new low prices below, left.

Prices: 30 bulbs (2 of each, labeled), \$1.97.

You receive 2 bulbs each of the following prize winners for only \$1.97.

PICARDY. Glorious pink.  
MINUET. Delicate lavender.

MARMORA. Violet-mauve.  
BETTY NUTHALL. Darling ruffled salmon-pink.

W. H. PHIPPS. La France pink overlaid with salmon.

MOTHER MACHREE. Misty, smoky mauve. Brilliant red and yellow in throat.

MAID OF ORLEANS. As pure a white as any snow.

DR. F. E. BENNETT. Peach-red overlaid with scarlet.

MILDRED LOUISE. Salmon-pink.

PEITZER'S TRIUMPH. Red! Beautiful, beautiful red!

ALBATROS. Pure snow-white.

MAMMOTH WHITE. Pure snow-white.

BAGDAD. Smoky. Beautiful!

COMMANDER KOEHL. Deepest, richest, most beautiful red you ever saw.

PELEGRINA. Beautiful dark violet.

~~Former Price~~  
**30 Bulbs**  
~~\$2.97~~

Now Only  
**\$1.97** for 30 Labeled Bulbs  
You Save \$1.00

## COLLECTION PRICES:

15 bulbs (1 each) price .. \$1.19  
30 bulbs (2 each) price .. 1.97  
60 bulbs (4 each) price .. 3.45  
180 bulbs (12 each) price .. 8.95

Prices above for collections only, equal numbers of each variety as indicated. If you wish to choose your own varieties, refer to prices on page 25, of regular catalog.



Beautiful  
**7** Mums  
FOR ONLY  
**\$1.37**

## Kellogg's "Lucky Seven" Collection

Here are seven beauties for you—at a bargain price—all guaranteed to reach you in good growing condition or orders refilled free. You get one each of the following:

SKIBO. The pretty yellow 'mum above.

EVA. The dainty pink above.

ADIRONDA. The little mahogany beauty, left.

OURAY. The fluffy bronze, right.

MRS. HENRY HARRISON. Pink, extreme right.

INDIAN. The dusky copper-colored fellow at the lower left.

WHITE DOTY. Well, there's only one white in the picture and that's White Doty.

Now, isn't this a real value? Better order at once and be sure of yours. Order all seven for \$1.37, or your choice at following prices:

30c each; 4 for \$1.00; 6 for \$1.35.



# Dazzler Carnation

for  
Only **37¢**

ORDER  
NOW  
Supply  
Limited

## Full Size Blossoms

Note the individual gorgeousness and beauty of each flower. Fine for cutting.

Note the beautiful dark green foliage of Dazzler Carnation.

The first hardy everblooming Carnation, the first everblooming red perennial. An amazing addition to the great kingdom of flowers.

Blooms first year—heavy blooming! Often starts blooming 6 or 8 weeks after planting and continues throughout the season until stopped by frost. Sends up dozens of long, stiff flower stems 15 or 20 inches tall, each with several blooms. 40 to 50 bright crimson flowers open at a time. Plant becomes larger than a bushel basket—blooms richly clove-scented.

**HARDY!** Has withstood temperatures of 15 degrees below and lower. Glorify your garden with Kellogg's Dazzler.

Prices: 1 for 38c;  
3 for 77c; 4 for \$1.00;  
10 for \$2.00.



## Phlox — COLUMBIA

50c each; 3 for 1.25; 12 for \$4.50

(U. S. Plant Patent No. 118)

The introducers have this to say about Columbia Phlox: "After growing this variety you will agree that it is the greatest Phlox ever introduced. Its strength and vigor is something rarely seen in plants. A well grown, two-year-old plant will produce from 6 to 15 flower spikes. The foliage is rich dark green, leaves covering the stems down to the ground. Mildew is unknown to this variety. The flower stalks are about 2½ feet high, stiff and erect. The flowers, when cut, last over a week in water.

"Mrs. Francis King, America's great garden authority, writes of this Phlox as follows: 'Columbia, the new cameo-pink Phlox which has just risen on the garden horizon, is of most exquisite beauty. This Phlox grows to 2 or 2½ feet, very bushy, and a fact most marvelous, it has practically no enemies. It flourishes after the coldest winter and in the hottest, driest summer. Altogether, an amazingly good addition to the list of plants which give color and richness to the midsummer border.'"





When the frost is on the pumpkin  
And the fodder's in the shock.

## Gladioli in the Fall!

### It's All in the Planting

Here is an idea for you—now you can have beautiful Gladioli in the fall—during September and October. It's all in the planting. You will never know real Gladiolus beauty until you have seen them blooming in autumn.

To have Gladioli in the fall, plant the bulbs in late July. We will store the bulbs for you in our modern storage plant if you wish, until you are ready for them. Simply specify the date you want the bulbs shipped, on your order, and we will hold your order until then. Any Glads we list will bloom in the fall if planted late. Try the collection at the right.

The Glads at  
the right will  
bloom in the  
fall. Read  
how.

## Japanese BELLFLOWER (platycodon) 4 for 59¢

So perfect in form it seems made of wax. Decidedly beautiful, bell-shaped or broadly cup-shaped flowers, growing 1½ to 2 feet tall. Beautiful dark green foliage. Blooms July and August. Very hardy. Likes sun; any well-drained soil will do. Spread 12 inches. Strong, two-year plants. Two colors, blue or white; state color wanted. Prices, 19c each; 4 for 59c; 10 for \$1.39.

## 5 HARDY Columbine 69¢

Here is one of the most popular flowers and the most desirable in any garden, at a special price—5 for only 69c. Red, pink, blue, purple, white, and yellow—all these colors come in these long spurred Scott Elliott Hybrids. Columbines are beautiful flowers that you should surely have. Grow 3 feet high. Plants are hybrids and we cannot guarantee colors. Prices, 18c each; 5 for 69c; 12 for \$1.47.

**Order Your Fall Bulbs NOW  
Pay Later!** See plan on page 16.  
Fall bulbs—pages 17 to 24.



# 100 Glad Bulbs \$1.97

## PRIDE OF THE CENTURY COLLECTION

We call this Kellogg's "Pride of the Century Collection" because it is the greatest value offered in Glad bulbs in over 35 years. Every bulb is choice blooming size guaranteed to bloom this year, and guaranteed healthy and robust. All colors are furnished, and many of the finest varieties. We make this collection from our surpluses regardless of the prices we charge for them named, and thus you are assured a value of \$3.00 to \$5.00 or more, varieties not labeled. All colors—red, yellow, white, pink, smoky, salmon, variegated. Now read our offer at the right and see the extra value we give you FREE.

200 for  
\$3.69



100  
BULBS  
\$1.97



## 2 New Ama-No-Gawa Flowering Cherry

Picture at right.

Again Japan scores a hit with her beautiful flowering cherry, and this time the tree has a new shape—columnar in form like Lombardy Poplar, and just loaded with beautiful pastel pink blossoms like those at the right. Exceedingly beautiful in pairs beside lawn entrances, etc.

\$1.98

**ORDER EARLY.** We have a decidedly limited supply of Ama-No-Gawa cherry trees and cannot promise to fill your order unless you order at once.

Prices, \$1.10 each; 2 for \$1.98.

## 5 Garden Pinks 57c

An old-fashioned and beautiful favorite. Continuous bloom of lively pink all summer. 8 to 10 inches high; very fragrant. Prices, 16c each; 3 for 45c; 5 for 57c; 12 for \$1.19.

Dianthus  
Plumarius

**Free!** \$1.00 Value

If you order amounts to \$5.00 or more—see page 2. Combine your spring and fall orders.



*Free!*  
\$1.60 value

## Miss Three Rivers

(Left)

The grand thing about this Glad is the amazing height of its spikes, often five feet high. The beautiful tint of apple-green in the throat. Note the large, ruffled, creamy orchid flowers and beautiful placement on the spikes. 1 for 35c; 2 for 50c; 3 for 65c; 6 for \$1.19; 12 for \$1.87.

Gladiolus Bulbs  
may be planted as  
late as late July.

## Cactus Rose

(Left)

Color rich velvety purplish red just like the far-famed cactus blossoms of the western deserts—a color rarely seen in other flowers. Imagine bringing this rarity right to your own garden! Throat like the frost of an October morning—beautiful. Tall, 5 to 6 feet—makes every “passer-by” exclaim in wonder. 1 for 25c; 2 for 40c; 3 for 50c; 6 for 89c; 12 for \$1.54.

Here's our special gift to you for promptness. Order Kellogg's "Pride of the Century Collection" of Glad bulbs at once and in addition to the 100 bulbs that you pay for, we'll give you two each of the three fine Glads shown here in colors—2 Miss Three Rivers, 2 Cactus Rose, 2 Priscilla Cox—total value \$1.60, but yours **FREE** for promptness in ordering. This offer will be held open for 30 days after the mailing of this catalog to you. After that we cannot guarantee to furnish the 6 bulbs free. So order at once—don't be disappointed. These 6 labeled.



Ama-No-Gawa Blossoms—Described at left.



## Priscilla Cox (Above)

"Mighty Lak' a Rose." The darling of darlings. The matchless new beauty. Handsome as a Rose. The picture typifies the dignity and loveliness of this wondrous new Glad. Large bulbs, 1 for 45c; 2 for 70c; 3 for 90c.



# Order Your Bulbs for Fall Planting *Now*



WE all like easy ways to do things—and now if your order for fall bulbs amounts to \$2.00 or more, here is the easiest and best plan ever invented for ordering fall planting bulbs. You send no money with your order—you get lower prices and save money—you have your order out of the way far in advance—you get **only the highest grade bulbs and plants**. Enclosed is a special post card order form that requires no postage so you don't even need to buy a stamp, just fill out your order on the card, drop it in the mail box, and receive the bulbs at planting time. Pay the postman the price of the bulbs when you get them, plus the few cents postage.

Let's talk about each advantage separately:

1. **SAVE MONEY.** By this plan there is no waste. You order your bulbs before July 1st and we then order them imported from Holland. We know just exactly how many to order so there is no expensive waste—no surplus bulbs that we must close out at cut prices. **We give you the saving!**
2. **ONLY HIGHEST GRADE BULBS.** By this plan only the finest stock is ordered. We are in constant touch direct with the famous Dutch bulb growers of Holland in Europe and—ordering early, as we do by this plan—we get the **pick of the crop**. Fine large first size tulip bulbs, for example, that measure a full 4½ inches around or more.

3. **SEND NO MONEY.** You don't need to pay now if your order amounts to \$2.00 or more. Just send your order, then pay the postman the price of the bulbs when they arrive, plus a few cents postage.

4. **YOUR ORDERING ALL DONE NOW.** Don't let your fall orders hang fire. Get them out of the way now—this new easy way.

Now, isn't this a fine way to order? Do not wait! Get your order in now and **have the bulbs reserved for you**. Fine healthy stock that you will be proud to show your friends—stock you can be sure will bloom for you. Send your order for fall bulbs and plants now.

**All orders at the low prices quoted on following pages must be mailed before midnight, June 30th**

## Use This Special Post Card Order Blank

No Stamp Needed ~ Send No Money

Look for the special post card order blank enclosed. This order blank does not require a stamp—just make out your order and mail it. Then pay the postman for the bulbs when you receive them in the fall. It's easy, isn't it? Or include your fall order with your spring order.

(Note: Send remittance with order if less than \$2.00).



**\$1.00 Value**

Here is another plan for your fall order—on page two of this book we offer a dollar value free with an order amounting to \$5.00 or more. **Why not combine your spring and fall orders to make a \$5.00 order?** This may be done if you care to send full remittance for both orders now.

Perhaps your spring order does not amount to \$5.00 and perhaps your fall order, too, is too small, but add the two together and the chances are you will have a \$5.00 total. Send both orders now—with remittance—and you may select your \$1.00 value free.

Or, if you have already sent your spring order, order your fall bulbs now with remittance, calling our attention to your spring order and you may have your \$1.00 value free if the two together amount to \$5.00 or more.

**R. M. Kellogg Company**  
Three Rivers, Michigan, U. S. A.



# 4 Aristocrat Peonies \$1.57

## A \$2.25 Value for \$1.57

The identical varieties below are often found priced elsewhere much higher, but because of a fortunate circumstance we can give you this wonderful value. All 4 varieties selected for magnificent size of bloom and rare beauty of form and coloring. Here are the varieties you get in this fine collection.

- 1 EDULIS SUPERBA. Light rose-pink. This Peony has been pronounced by the American Peony Society as one of the finest. Very early, delightful fragrance .....\$0.50
- 1 FESTIVA MAXIMA. White. The finest fragrant white Peony. Blooms often are 7 to 8 inches in diameter. Clear carmine spots on edge of center petals. Fine for cut flowers ..... .50
- 1 KARL ROSENFELD. Red. One of the best red Peonies. A prolific bloomer of very large double rich red flowers ..... .50
- 1 SARAH BERNHARDT. Clear apple-blossom-pink with large compact mauve-rose tipped silver petals. A Peony that stands out among all the rare varieties. One of the very best ..... .75

Total Value .....\$2.25

We have only a limited supply of these amazingly beautiful Peonies and urge you to order at once. Price, only \$1.57 for the collection, or order singly at prices above. Shipment made in September or October.

### Order Now—Pay Later!

Any item on this page may be ordered by our "Pay Later" plan. See full details on page 16, just opposite.

Or you can combine your spring and fall orders to make a \$5.00 order and get a one dollar value free if you send cash in advance.

PEONIES SHIPPED IN SEPTEMBER OR OCTOBER

## 5 Peonies for 10 for \$1.67 89c

Everyone loves a good bargain and everyone loves Peonies; so, of course, you are going to welcome this fine collection. Just think, you get 5 fine giant-flowering Peonies for only 89c, our choice of varieties—varieties not labeled. Easily a \$2.00 value. Colors red, pink and white mixed. Don't fail to order this fine collection if you want a real value.

Prices, 5 for 89c; 10 for \$1.67; 15 for \$2.49.

## Grape Hyacinths 25 for 67c

(Muscari)

One of the most delightful of early spring flowers whether grown in the garden, in the lawn, or among shrubbery. We supply the Heavenly Blue variety. Very, very pretty. Prices, 25 for 67c; 50 for \$1.19; 100 for \$2.17.

## Winter Aconite 12 for 59c

(Eranthis Hyemalis)

Exceedingly pretty little flower of rich golden yellow, blooms nestling among their own pretty green leaves with delightful effect. Especially valuable where ground is inclined to be moist. Grows 3 to 8 inches high. Prices, 12 for 59c; 24 for 99c; 50 for \$1.87.

## Snowdrops SINGLE 25 for 97c

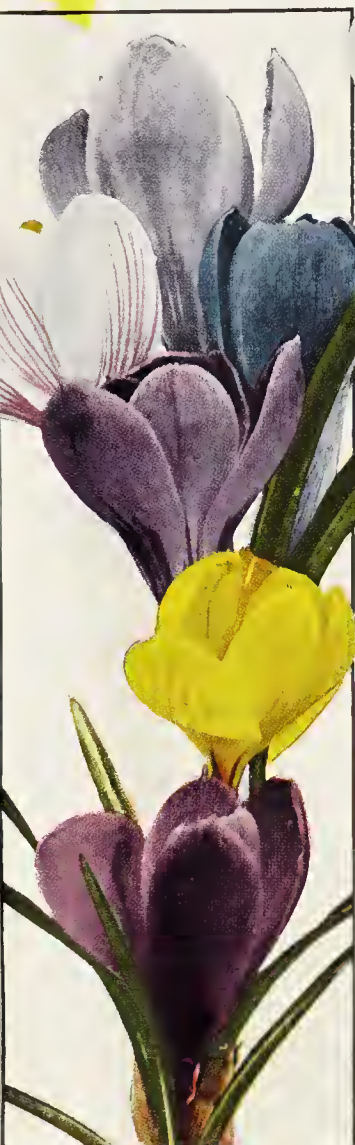
Usually the very first flower to appear in spring, often pushing up through the snow. Prices, 12 for 59c; 25 for 97c; 50 for \$1.84.



**25 Chionodoxa 83¢**  
**Bargains**

**28 Crocus**  
*for Only*

**77¢**



Crocus

These are brave, saucy flowers that step impishly on the heels of retreating winter. At times they even push their pert heads through the last melting snows, and seem to smile reassuringly at mortals who are tired of low-hung clouds and gray, gloomy days. Yellow, white, blue, and striped—seven of each. Can be charmingly grouped in the lawn, as they are through blooming before grass-cutting time, or they make charming borders.

Prices: Your choice of colors: 12 for 39¢; 28 for 77¢; 56 for \$1.39; 100 for \$1.87.

**ORDER NOW—  
 PAY LATER**

Any bulbs on this page can be ordered by our "Pay Later" plan. See page 16.



Chionodoxa

Chionodoxa bloom about the same time as Crocus and produce a beautiful color display almost before the snow has left the ground. Spikes about 10 to 12 inches high. Plant in groups, closely, and they will cross themselves, drop their seeds, and produce a wonderful effect in the future. See picture above. Prices: 12 for 49¢; 25 for 83¢; 50 for \$1.47.

**Free!**  
 \$1.00 value  
 See page 2.

Bulbs  
 6 inches  
 around  
**6 Hyacinths**  
 for  
 Bedding  
**79¢**

Large 6-inch Blooming-Size Bulbs

Hyacinths bloom early in the spring when the ground is still soft from melting snows, and their blithe, wholesome beauty is a welcome sight to winter-worn souls.

We offer you six fine, healthy Hyacinth bulbs for the rare and unheard-of price of only 77¢, one each of the following: King of the Blues (dark blue); Grand Master (light blue); L'Innocence (white); Queen of the Pinks (dark pink); La Victoire (red); City of Haarlem (yellow). 6-in. bulbs (15-16 cm.).

For best results order early to give the bulbs plenty of time to develop before winter. Plant immediately upon arrival, 6 to 8 inches deep. You may choose colors if you wish.

Prices of Hyacinths: 1 each of six colors (6 in all), 77¢; 2 each (12 in all), \$1.39; or you may choose colors. Large 15-16 cm. bulbs for outdoor bedding. (6 inches around).

One of the finest of flowers for planting in your lawn. Note the pretty shape and delightful color. Two varieties as follows—state choice.

**Scilla Campanulata.**  
 Pink or white—state choice.

25 for 97¢;  
 50 for \$1.79.

**Scilla Sibirica.** Blue or white—state choice. We will send you 3 of each (12 in all), or you may choose color.

**12 Scilla 59¢**



Scilla Campanulata



Hyacinths



# Kellogg's Spring Glory Narcissus Collection

Bloom from early April until June—Narcissus and Daffodils, pushing their pretty heads through the snow-soaked soil, are a wonderful spring tonic for winter-worn spirits. Order them, for the first flowers of spring are always the sweetest.

Numbers below refer to pictures.

(1) **King Edward VII.** A pretty little rosette of bright, gay orange skirted with delicate yellow petals. Prices, 3 for 25c; 6 for 43c; 12 for 75c; 25 for \$1.29; 50 for \$2.47; 100 for \$3.95.

(2) **Emperor.** Beautiful primrose yellow with glorious golden trumpet. 3 for 29c; 6 for 49c; 12 for 87c; 25 for \$1.67; 50 for \$3.19; 100 for \$5.95.

(3) **King Alfred.** The most glorious and beautiful of all Daffodils. A giant in size, and a truly beautiful flower. Clear yellow with mammoth yellow trumpets. Now priced low. 3 for 39c; 6 for 67c; 12 for \$1.27; 25 for \$2.49; 50 for \$4.47; 100 for \$7.95.

(4) **Empress.** Pretty and dainty. Pure white petals with trumpet of soft yellow—a beautiful contrast. 3 for 29c; 6 for 49c; 12 for 87c; 25 for \$1.67; 50 for \$3.19; 100 for \$5.95.

(5) **Spring Glory.** Just as pretty and dainty as Empress, but petals delicate yellow instead of white. 3 for 34c; 6 for 57c; 12 for \$1.00; 25 for \$1.87; 50 for \$3.49; 100 for \$6.49.

(6) **Glory of Sassenheim.** A rival to King Alfred. Similar, but trumpet more spreading and slightly lighter in coloring. 3 for 31c; 6 for 53c; 12 for 97c; 25 for \$1.79; 50 for \$3.34; 100 for \$6.45.

## OTHER VARIETIES NOT SHOWN

**Laurens Koster.**

Dainty white petals with tiny orange cup centers. Many flowers on one stem; early May. 3 for 25c; 6 for 43c; 12 for 75c; 25 for \$1.29; 50 for \$2.47; 100 for \$3.95.

**Alba Plena Odorata.** Beautiful white, double rose-like blooms. Blooms for Decoration Day. 3 for 25c; 6 for 43c; 12 for 75c; 25 for \$1.29; 50 for \$2.47; 100 for \$3.95.

## Order Now Pay Later

Narcissus bulbs are shipped in the fall and may be ordered under our "Pay Later" plan. See details on page 16.

**25 Narcissus 97¢**  
(MIXTURE)

Just think—a beautiful plot of Narcissus can be yours for only 97c. This mixture is composed of fine blooming size bulbs in a number of varieties and types, our choice, not labeled. Would cost you \$1.50 to \$2.00 if you made the choice of varieties. Fine for planting in the lawn or among your shrubbery.

**\$1.87 VALUE**  
*For Only \$1.39*  
**Spring Glory Special**

This fine collection of Narcissus gives you three each of the six beautiful Narcissus shown in colors at the left at a nice saving. You receive:

3 King Edward VII	.....	\$0.25
3 Emperor	....	.29
3 King Alfred	..	.39
3 Empress	....	.29
3 Spring Glory	..	.34
3 Glory of Sassenheim	...	.31

Total Value, \$1.87

Our Special Price to You, Only \$1.39.

**R. M. Kellogg Co.**  
Three Rivers, Michigan



# Kelloq's Imported Dutch Tulip Bulbs



**Prices**  
**12 for 69¢**

6 for 47c • 25 for \$1.29  
50 for \$2.47 • 100 for \$4.79  
except tulips in panel below

Dutch Tulips—Imported—are recognized as the standard of all Tulip bulbs. All bulbs listed on these two pages (pages 20 and 21) are imported direct from Holland; every one high grade and guaranteed to satisfy you upon receipt or money refunded. **ORDER NOW, PAY LATER.** See Plan Page 16.

*Bulbs this Size*

**100 BULBS 479**

Complete Price Scale at Left

Here's the actual size of the Dutch Tulip bulbs listed on this page.  $4\frac{1}{2}$  inches around or more.



The division of Tulips into classes—Darwins, Breeders, Cottage, etc.—no longer has much meaning because the various groups have been bred in such a way that no definite line exists. However, we are listing the Tulips by classes for the convenience of those who prefer them that way. Note that all Tulips on this page excepting those in the panel below, are the same price—prices above.

## Darwin Tulips

**Afterglow.** Deep rose-orange with salmon edge. Inside glossy orange.  
**Baronne de la Tonnaye.** Beautiful rose with blush shading.  
**Bartigon.** Brilliant fiery red. Very showy.  
**Centenaire.** Deep rose, flushed claret. Light blue center.  
**City of Haarlem.** Immense vermilion-scarlet. Base blue-black edged white.  
**Clara Butt.** Popular salmon-rose. One of the best bedding Tulips.  
**Farncombe Sanders.** Clear scarlet with white base.

Darwins continued with *White Queen* above.



Parrot Tulip

**White Queen** (La Candeur). Pure white turning light pink when flower matures.  
**La Tulipe Noire.** Known as the Black Tulip. Rich velvety maroon.  
**Mme. Krelage.** Large rose-pink with lilac tint.  
**Pride of Haarlem.** An old favorite. Large rose-red.  
**Princess Elizabeth.** Lilac-rose edged light rose. White base.

*Easy Ordering!*

Our uniform pricing makes ordering easy. Simply select any Tulips you want from this page, at the prices above left, excepting Parrots and Keizers-kroon. Make your own selection.

**Rev. H. Ewbank.** Heliotrope-lilac with pale lilac edge. Fine for bedding.  
**Wm. Copeland.** Beautiful lavender-lilac. Extra fine.

## Breeder Tulips

**Bronze Queen.** Deep buff tinged with apricot.  
**Apricot.** A blending of rose-bronze and orange. Very attractive.  
**Louis XIV.** Rich purple flushed golden bronze.  
**Panorama.** Very large Tulip. Color terra cotta and bronze.  
**Prince of Orange.** Also known as Sunset. Terra cotta richly shaded with bright orange.

## Cottage Tulips

**Inglescombe Yellow.** Pure canary-yellow. Fine in both color and form.  
**Mrs. Moon.** Popular Tulip. Deep yellow petals decidedly reflexed.  
**Picotee** (Maiden's Blush). Dainty tulip of pure white margined carmine-rose.  
**Grenadier.** Flaming orange. Lovely and fragrant.

## Cottage Tulips (Cont'd)

**Rosabella.** Beautiful even in bud. Color luminous rose. Inside shell-pink on creamy base.  
**Fairy Queen.** Heliotrope margined amber. Always attracts attention.  
**Gesneriana Spathulata.** Rich scarlet with center of blue-black. Without a peer.

## Single Early Tulips

**Cottage Maid.** Delicate rose with white flush.  
**Prince of Austria.** Attractive orange-red. Sweet scented.  
**Yellow Prince.** Pure yellow. Very fragrant.

## Double Tulips

Every garden should have a few Double Tulips—just like gorgeous Peonies.

**Mr. Van der Hoeff.** Pure yellow. Extra choice variety.

**Boule de Neige.** Large pure white. Very unusual.

**Vuurbaak.** Fiery orange-scarlet. The best red among the Double Tulips.

## Prices

**50 for \$2.47**

6 for .. 47c      12 for .. 69c  
25 for .. \$1.29      100 for .. \$4.79

These prices apply to all Tulips on this page except those in panel below—make your own selection.

## Parrot Tulips

These are the gay swashbucklers of the Tulip family. Every Tulip garden should have a few.

**FANTASY.** Easily the most beautiful of all Parrot Tulips. Color salmon-rose with carved, fantastically shaped petals. **Prices,** 1 for 20c; 6 for 75c; 12 for \$1.19; 25 for \$2.35; 50 for \$4.49; 100 for \$8.49.

**SUNDEW.** Deep crimson with finely fringed edges. Very unique. **Prices,** 1 for 15c; 6 for 57c; 12 for 87c; 25 for \$1.77; 50 for \$3.37; 100 for \$6.35.

## Special!

**Early Tulip KEIZERS-KROON.** This is such an amazingly beautiful Tulip that we are listing it in spite of the fact that we charge slightly more than prices above. Beautiful scarlet-red with broad yellow margin. Amazingly brilliant Tulip. Include it in your order.

**Prices,** 6 for 69c; 12 for 99c; 25 for \$1.87; 50 for \$3.69; 100 for \$7.19.

## Free 2 Fantasy Or 3 Sundew

With every order for 100 Tulip bulbs or more from this page, we will include 2 Fantasy or 3 Sundew Parrot Tulips free of extra charge, if order is sent before June 1st.

2 Fantasy or 3 Sundew free until July 1st if cash accompanies the order.





# 50 Imported Dutch Tulip Bulbs \$1.97

25-\$1.97 100-\$3.97

Here is a real bargain in Imported Dutch Tulip Bulbs. All large blooming size, 4 inches around or more, guaranteed satisfactory or money returned. All the gorgeous, beautiful colors of the rainbow—a fine mixture of red, yellow, white, purple, salmon, bronze, pink, and other shades. Each a standard named variety,

but not labeled. Plant them and you will have one of the finest, most beautiful Tulip gardens in your neighborhood. Place orders before June 30th, shipment in September or October. See plan on page 16.



Mrs. Moon  
Farncombe Sanders

See prices and descriptions of Tulips above and below on page 20, opposite.



TULIPS ABOVE  
Baronne de la Tonnaye  
Louis XIV  
Apricot

Descriptions and prices of Tulips above and below on page 20, just opposite.



Bartigon

Centenaire

Mme. Krelage



Princess Elizabeth

Picotée

Prince of Orange





ORDER  
NOW—  
PAY  
LATER

See  
page  
16



Dutch Iris

# 24 Beautiful Dutch Iris 69¢

**Named Varieties**  
Your choice, or 8 of each

Everyone should have the lovely little Dutch Iris with their pretty orchid-like blooms and straight, graceful stems—no awkward joints in Dutch Iris. We give you 8 each of the following outstanding varieties. Blooming period right after Tulips. Plant in September or October.

**IMPERATOR.** Standards purple; falls azure-blue with yellow markings.

**DR. HARING.** Large pure white flower. The finest white.

**YELLOW QUEEN.** Golden yellow all over. The best yellow Dutch Iris ever introduced.

Now the price of these beautiful flowers is low and everyone can have them. Just think, 24 for only 69¢; or 48 for \$1.17.

# 24 Dutch IRIS 59¢

## BARGAIN MIXTURE

Now you can have 24 beautiful Dutch Iris for only 59¢. These are the same quality bulbs as the named varieties quoted above, but you get a mixture of varieties, not labeled. You will get a full variety of colors, however. Order now and pay later. See "Pay Later" Plan, page 16. Shipment in September or October.



# 10 Iris for only 69¢

All colors found in Iris from frosty shimmering white to rich deep blues and purples, and beautiful golden yellows.



Here is your opportunity to have a beautiful Iris border for almost nothing. Just think, 10 mixed Iris for only 69¢. These 10 Iris will be selected from Kellogg's newer and finer varieties, many retailing at 20¢ each and more. Easy \$1.50 to \$2.00 value or more. Order now, pay later. We will ship in September or October.

# 10 English Iris for Only 87¢



Many flower lovers pronounce English Iris the most lovely of all Iris and you will agree that they are indeed very beautiful. We give you here a fine mixture of whites, blues and purples, in light and dark shades. 10 fine, healthy bulbs for only 87¢; 20 for \$1.59.

Order now, pay later. Plant in September or October. See "Pay Later" Plan on page 16.

**R. M. Kellogg Co.**  
Three Rivers, Mich.

# 20 Dwarf Iris 87¢

These are the chubby darlings of the Iris family. They will add pertness and sauciness to your border or rock garden. Grow only 6 to 10 inches high. Bloom very early in the spring. We send you a mixture of violet-purples, violet, red-violet, and rich purples. 20 in all for only 87¢; 40 for \$1.59. Supply limited. Order at once. Shipment in September or October.



# 50 Fine Large Tulip Bulbs

Bulbs 4 inches around - blooming Size

## Only \$1.49

Prepare for a brilliant, glorious sight when you see these beautiful Tulips bloom **next spring**—red, yellow, orange, black, purple, pink, mauve, bronze, white—every color that a Tulip ever showed is in this glorious collection. These bulbs will make a blaze of color that will stimulate your best happy spirits. They will arouse the admiration and envy of your friends.



These bulbs, though domestic grown, are grown by a genuine Dutchman from the famous Tulip district of Holland, Europe, who surely knows his Tulips. Have satisfied our customers for years. Do not hesitate to order them.

Note the low price. This is the same collection we sold last year for \$2.00—the same high quality bulbs—bulbs average four inches or more around; guaranteed to bloom next spring. So do not hesitate to order. Prices, 25 bulbs, 87c; 50 bulbs, \$1.49.

100 — \$2.47



## 4 Madonna Lilies 73¢

(Lilium Candidum)

One of the most beautiful of all White Lilies. Gives loads of large white flowers in June. Grows 4 to 5 feet high. Wonderful companion plant for Blue Larkspur. Prices, 25c each; 4 for 73c; 8 for \$1.47; 12 for \$1.99.

Shipment made after August 20th.



## African Corn Lilies

# 12 for 57¢

25 for 97c - 50 for \$1.79

Rare flowers from far off Africa but well adapted to our northern climate. Very beautiful—wide color range—scarlet, orange, white, pink, purple, yellow, and intermediate shades. Can be used practically anywhere in the United States if lightly mulched. Fine for beds, borders or in the lawn.

You get a mixture of colors (not labeled). Foliage grasslike; flowers in early spring, 10 to 15 inches high. Should be planted late, otherwise they may start a fall growth which is undesirable. Shipped Sept. or Oct.

Prices, 12 for 57c; 25 for 97c; 50 for \$1.79.



Prices

Each 20c  
3 for 47c  
6 for 79c  
8 for 97c  
12 for \$1.39

ORDER NOW

Pay Later  
See plan on page 16.  
Plant Iris Sept. or Oct.

## AUTUMN KING Iris 3 for 47¢

BLOOMS IN THE FALL



This beautiful Iris is so crammed with blooming power that it just can't get through in the spring and so it has a second blooming season in the fall. Loads and loads of beautiful blooms of lovely purple and blue produced in such great abundance that they nearly hide the foliage. One of the most graceful Iris you ever saw. Three to four lovely blooms or more on a stem; height of flowers 24 to 30 inches; foliage about 15 inches. Even if you never liked Iris before you will like Autumn King. It blooms in late May and June, then again in the fall. Prices, 20c each; 3 for 47c; 6 for 79c; 8 for 97c; 12 for \$1.39.

R. M. KELLOGG CO. :: :: Three Rivers, Michigan



# Kellogg's Aristocrat Poppies

These Poppies are real true blue-bloods—the kind you will be proud to have in your garden. Poppies are shipped in August or September. Order now and pay when you get the plants. See details of plan on page 16. Varieties as follows:

**HENRI CAYEUX.** Purple! Can you imagine the beauty of a purple Poppy? Henri Cayeux is a rich, rich beauty. Be the first to have it. Can be had in the Henri Cayeux Collection at the right or you may order Henri Cayeux alone at following prices. 1 for 75c; 2 for \$1.29; 3 for \$1.77; 6 for \$2.98.

**PERFECTION.** Shown at right, top flower. Pretty fluted petals of delicate shell-pink, rich purple-black stamens. Prices, 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

**WURTEMBERGIA.** Shown at right, middle flower. A brilliant flaming red torch on tall, straight stems—a gushing fountain of rich black stamens. Prices, 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

**MRS. PERRY.** Shown at right, lower flower. Best coral-pink Poppy grown. Don't miss it. Prices, 30c each; 2 for 49c; 3 for 69c; 6 for \$1.29.

**LULU A. NEELEY.** Like Wurtembergia but petals black-rimmed. Prices, 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

**OLYMPIA.** Double! Rich, beautiful flame-scarlet like Wurtembergia but slightly lighter. Double rows of petals give beautiful fluffy effect. Prices, 35c each; 2 for 59c; 3 for 78c; 6 for \$1.49.

**ORIFLAMME.** Orange-red giant. Form much like Mrs. Perry shown at right, bottom. Blooms 8 to 10 inches across. Prices, 40c each; 2 for 73c; 3 for 97c; 6 for \$1.87.

## Henri Cayeux Collection

Order this collection and get the amazing purple Henri Cayeux at a saving. You receive:

1 Henri Cayeux .....	\$0.75
1 Perfection .....	.50
1 Wurtembergia .....	.50
1 Mrs. Perry .....	.30

Total Value .....\$2.05

*all 4 yours for* **1.47**

**3 for 97¢**

Here's your chance to save money on Poppies. You get the three following beauties for only 97c.

1 Perfection ...	\$0.50
1 Wurtembergia	.50
1 Mrs. Perry ..	.30

Total Value, \$1.30



**ORDER NOW!**

Pay Later  
Order Wedgewood and Poppies by our "Pay Later" plan if you wish. See page 16.

*Wedgewood Dutch Iris*

**6 for 57¢**

15c each—3 for 37c  
12 for 99c—25 for \$1.87

Early! And so very pretty! This beautiful new Dutch Iris, Wedgewood, is just as beautiful as the picture—more beautiful, if anything. And it is the earliest of all Dutch Iris to bloom.

Formerly priced too high for home gardens. Now quoted at prices you can pay. Do not fail to include it in your order.

**R. M. Kellogg Co. Three Rivers, Mich.**

